

The ESD Association (ESDA) understands the importance of protecting your privacy. Information collected during the course of ESDA business and through the ESDA website is used to market and improve the services offered by the ESDA, to improve website content, and to contact you regarding membership benefits and important notices of current or future events.

**The ESDA will not rent, loan, trade, sell, or otherwise share your e-mail information with any other party, thus assuring your privacy.**

This Privacy Policy applies to ESDA business and the [www.esda.org](http://www.esda.org) website. It does not apply to websites of any other ESDA affiliate, chapter, or group, or to websites operated by organizations or groups who associate themselves with the ESDA. It does not apply to any other Internet websites, including those that have hypertext links to or from the ESDA website.

The ESDA may disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the ESDA or the ESDA website; (b) protect and defend the rights or property of the ESDA and its website, or (c) act in urgent circumstances to protect the personal safety of ESDA officers, directors, affiliates, subsidiaries, employees and agents, users of ESDA products or services, or members of the public.

### **Collecting Personal Information – Download Registration**

The ESDA may collect personal information from you, such as your name, e-mail address, company name, telephone number, and limited demographic data during the registration process when downloading information (e.g., documents, programs, brochures, etc.) from the ESDA website. Download registration information is used to inform you about ESDA services, products, meetings, and events. You may instruct us to not contact you by indicating your preference on the download registration form.

### **Collecting Personal Information – Membership Application**

The ESDA will collect personal information from you, such as your name, e-mail address, company name, telephone number, and limited demographic data during event registration and/or ESDA membership application. Membership information is used both in ESDA mailing lists and in the ESDA Membership Roster.

From time to time, to better serve our members and to supplement member dues, the ESDA mailing list, in part or as a whole, is released to other engineering and carefully selected third party organizations to provide you with information on technical products and services related to your profession, or that we otherwise believe is useful to our members. In addition, the mailing lists may be used in connection with informing you about ESDA services, products, meetings, and events. You may instruct us to not release your name and address to other organizations (via ESDA mailing lists) or list your information in the ESDA Membership Roster. This is done by indicating your preference on the membership application when you join the ESDA, on your renewal form when you renew your membership, on your event registration form, or by sending an email to us at [info@esda.org](mailto:info@esda.org) (please include your name and ESDA member number for identification purposes).

### **Collecting Domain Information**

The ESDA also collects domain information as part of its analysis of the use of this site. This data enables us to become more familiar with who visits the ESDA website, how often they visit, and what parts of the site they visit most often. The ESDA uses this information to improve its web-based offerings. This information is collected automatically and requires no action on your part.

### **Contact Us**

If you have any questions or suggestions regarding our privacy policy, please contact us:

#### **ESD Association**

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