



VENDOR ADVERTISING



**CORPORATE MEMBERSHIP PROGRAM**  
Vendor Advertising Package

<b><i>ESDA PRODUCTS</i></b>	<b>Individual Cost</b>	<b>Proposed Package Offer Quantity</b>	<b>Cost to Company if purchased individually</b>
Individual Membership	\$ 60	5	\$ 300
Symposium - standard 10' booth	\$ 1,600	1	\$ 1,600
Website Buyers Guide listing with link	\$ 300	1	\$ 300
Institutional Listing in Threshold	\$ 600	1	\$ 600
<b>TOTALS</b>			<b>\$ 2,800</b>

***PACKAGE PRICE \$ 2,000.00 (US)***

*We look forward to hearing from you!*

This package has been customized to meet the unique needs of our industry's supplier community.



## **Corporate Membership Program Vendor Advertising Benefits—Checklist**

**By participating in the Corporate Membership program, you will  
receive all of the following:**

### **Individual Memberships**

- Enclosure: (5) Membership Applications  
Action: Return completed applications to ESDA Headquarters via fax or mail

### **Symposium Booth**

- Enclosure: Symposium Booth Contact Sheet  
Action: Return completed Contact Sheet to ESDA Headquarters via fax or mail

### **Web Site Buyers Guide Listing**

- Enclosure: Web Site Buyers Guide Listing Order Form  
Action: Return completed Listing Order form to ESDA Headquarters via fax or mail

### **Institutional Listing in Threshold**

- Enclosure: Institutional Listing Form  
Action: Return completed form to ESDA Headquarters via fax or mail

**Details of each benefit are fully described in the following section. After reviewing, fill out and return the enclosed forms to activate your benefits.**

For further information, please contact Headquarters, ESD Association  
Telephone: 315-339-6937      E-Mail: [info@esda.org](mailto:info@esda.org)



## **Corporate Membership Program Vendor Advertising Benefits**

**Individual Membership**—By participating in the Corporate Membership program, five (5) of your employees are eligible for membership to the ESD Association. Memberships to the Association are individual memberships and run on a calendar year (January-December). Enclosed in this packet you will find 5 membership applications. Please have 5 selected employees complete the applications and return them to the Association Headquarters either by fax or mail. They in turn will receive a membership packet that will include their membership card and certificate, a copy of the latest Symposium Proceedings, and other Association information. As members, your five employees will have access to our Members Only section of the ESD Association's web site ([www.esda.org](http://www.esda.org)), receive a discount on publications, pay reduced registration fees at the annual Symposium, receive the Association's newsletter, Threshold, and be eligible for other benefits. The memberships included in your Corporate Sponsorship Program are good for membership year \_\_\_\_\_.

**Symposium Booth**--The annual EOS/ESD Symposium will be held \_\_\_\_\_ in \_\_\_\_\_. One (1) standard 10 foot booth space in the exhibit hall of the Symposium will be reserved for your company, pending contract completion. Please return the enclosed coupon to ESD Headquarters to receive your exhibitor contract and specifics for the show no later than \_\_\_\_\_. Be sure to include the Exhibitor Contact information (telephone, e-mail, etc.) with the coupon.

**Website Buyers Guide Listing**—You will receive one listing on the Buyers Guide section of the ESD web site, [www.esda.org](http://www.esda.org). Your company will be searchable via specific product, geographic location or by name. The Buyers Guide is accessible to members and non-members visiting the site. The Buyers Guide also features a hot link to your company's web site for specific, detailed information regarding your products or services. Please complete the enclosed Web Site Buyers Guide Listing Order Form and return to the ESD Association Headquarters. Your listing will run for one year. To activate this benefit, complete and return the “Web Site Buyers Guide” form.

**Institutional Listing in Threshold**--Threshold is the ESD Association's bi-monthly newsletter. All members of the Association receive a notice via e-mail of new issues posted on the web site. Threshold is available to all ESDA web site users. The Threshold PDF file will include your company's listing. To enhance your company's exposure, your listing will include a hot link to your company's web page. Your listing runs for one year or 6 consecutive issues. Please complete the enclosed Institutional Listing Form for Threshold and return to ESDA Headquarters.